



1 Meeting Logistics

Item	PA WIC State Advisory Board
Date	April 22, 2025
Time	1:00pm-2:00pm
Location	Willow Oaks Conference Room on 7 th Street Teams Link: https://bit.ly/3xTVIV4 Meeting ID: 237 943 113 330 Passcode: JHRcqB
Purpose/Focus	Ensure the program meets the needs of Pennsylvania's most vulnerable populations by providing guidance, advocacy, and recommendations to improve operations, outreach, and services, while fostering collaboration and advocating for resources to strengthen maternal and child health across the state.
Notetaker	Stenographer

2 Agenda

ID		Description	Owner	Time
	Welcome	Call Meeting to Order	Dr. Debra Bogen, (DOH, Secretary of Health)	5 min.
1	Roll Call/Quorum	Roll Call Quorum Determination	Dr. Debra Bogen, SOH Legal	5 min.
2	Approval of Minutes	Approval for the February Minutes	Dr. Debra Bogen, SOH	3 min
3	PA WIC Participation	WIC Participation (PA WIC Fact Sheet)	Joseph McLaughlin Thriving PA	5 min.
4	What's Coming	PA WIC Enhancements for effectiveness and accessibility: <ul style="list-style-type: none"> • PA WIC Mobile Units • PA WIC Teaching Kitchens 	Sally Zubairu-Cofield Jeff White (Project Officer State Agency) Marla Breitbarth (Operations Mgr. Adagio Health)	15 min. 15 min.
5	Vice Chair Secretary	Advisory Feedback on enhancing the effectiveness and accessibility of PA WIC services	Britney Zwergel Charlotte Dorsey	5 min.
6	Public Participation	Opportunity for Public Participation <ul style="list-style-type: none"> • Sharing/round robin • Q & A 	Public Sally Zubairu-Cofield	7 min.
	Closing	Adjournment	Sally Zubairu-Cofield	
	Upcoming Meeting Dates:	July 22, 2025 1:00-2:00pm October 28, 2025 1:00-2:00pm		